

We're transforming Africa through innovative scientific training, technical advances and breakthrough discoveries!

The African Institute for Mathematical Sciences (AIMS) is a pan-African network of centres of excellence for postgraduate training and research in mathematical sciences, and public engagement in STEM. Its mission is to empower talented young Africans to be creative leaders in Science and Technology. The first AIMS centre opened in Cape Town, South Africa in 2003; since 2011, AIMS has opened additional centres in Senegal, Ghana, Cameroon and Rwanda.

Each AIMS Centre provides expertly tailored academic and non-academic programs, training around 60 African students per master program each year and preparing them for leadership in the domains of academia, government and industry. The AIMS academic program relies on top international lecturers who teach in a 24-hour learning environment.

If you bring a collaborative spirit with a passion to effect change, consider this opportunity as the...

Branding & Design Specialist!

The Design and Brand Specialist will play a pivotal role in shaping and maintaining AIMS brand identity and brand coherence across all AIMS platforms. This role involves leading all design projects and ensuring consistent branding across the AIMS network. The ideal candidate will have a strong background in graphic design, a deep understanding of branding strategies, and a passion for creativity

As the Design and Brand Specialist, you will develop and execute comprehensive branding strategies that align with AIMS goals; and ensure brand consistency across all communication channels and materials compliant with brand guidelines. Additionally, you will be staying current on industry trends for possible opportunities to attract new readers or create stronger, more engaging content and analyze web analytics data to gauge content performance.

As the ideal candidate, you will design and regularly update AIMS branding guidelines, toolkits, and promo materials; manage all design requests as per a monthly/yearly calendar; design all AIMS network collateral in line with AIMS branding guidelines including brochures, banners, posters, program documents, conference presentations, audiovisual materials, etc. You will be in charge of managing procurement documents and vendors related to daily work (printing etc.) and provide other administrative support as needed.

This is a full-time contract opportunity based at the AIMS Ghana Centre.



Do you have what we need?

- Bachelor's Degree in Graphics and Advertising Design;
- Two years' experience in design or certificate with four years' experience working in design;
- Knowledge in Adobe creative suite, (Photoshop, Illustrator, InDesign, Premier pro, after effects, character animator) and SharePoint;
- Self-driven and ability to manage multiple projects with tight deadlines;
- Attention to detail;
- Understanding of social media dynamics & use for impact;
- Ability and desire to work effectively in a fast-paced, team environment;
- Experience handling highly confidential information in a professional manner.
- Strong team player with excellent interpersonal skills;
- Fluency in English, both written and spoken, is desired. French is a plus.
- Self-sufficient with MS Office (Word, Excel, PowerPoint) and savvy with web-based applications (Dropbox, Google, Social Media);
- A genuine interest in STEM education and research.

Are you ready to be a part of the transformation?

Click [on this link to apply](#). Applications will be accepted until May 15, 2024.

Should no feedback be received from AIMS Ghana within four weeks of the deadline, kindly accept that your application will not be further pursued. AIMS Ghana reserves the right not to make an appointment at its sole discretion.

AIMS Ghana is an equal opportunity employer. Visit <https://aims.edu.gh/> to learn more about AIMS.

